

MEDIA RELEASE

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New Keystone “Build-It-Yourself” Landscape Series Makes Natural Stone Look Affordable

Minneapolis, MN (January 15, 2007)—The natural stone look is now affordable to most homeowners and contractors with the new “Build-It-Yourself” Landscape Series of products launched by Keystone Retaining Wall Systems, Inc.

“The natural stone look is very popular for landscape projects involving retaining walls, however it is very expensive to use actual natural stone. Keystone is very excited about our new ‘Build-It-Yourself’ Landscape Series because homeowners and contractors will get that same look at an affordable price,” said Blaine French, Keystone Director of Sales.

The new “Build-It-Yourself” Keystone Landscape Series of products includes: Palazzo Stone™, Verazzo Stone™, Caprezzo Stone™ and Potenzo Stone™. The series was specifically designed to be easy-to-install and utilizes Keystone’s molded fiberglass pin connection method system. The pin connection method system provides additional structural performance and allows for easier alignment. Other characteristics of these four products include the ability to create near vertical or positive setback and be used in multiple wall positions. The new ‘Build-It-Yourself’ Landscape Series of products is perfect for both homeowners and contractors needing affordable yet aesthetically pleasing products that will install efficiently.

Introducing Keystone’s New “Build-It-Yourself” Landscape Series of products

Uniquely designed products unmatched in aesthetics, installation ease and price

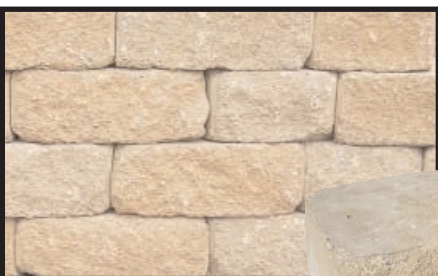
Keystone Palazzo Stone™



Keystone Palazzo Stone™ features an attractive antique finish that provides a natural stone look. The Palazzo Stone’s random pattern look is provided by alternating unit side dimensions. Each Palazzo Stone unit is angled on both sides, providing two different face lengths for tight fitting straight line walls and radii at curves. Palazzo Stone colors enhance the natural stone look and make it a great choice for beautifying home or garden.

- 4" H x 8" D x 12/9" W
- Approximately 25 lbs.

Keystone Verazzo Stone™



Keystone Verazzo Stone™ offers a handsome and rugged good look combined with unmatched strength and stability. Each Verazzo Stone unit is finished on two sides and allows the look of a random-pattern system without requiring a mixed pallet or multiple pieces. The angling of both sides results in different face lengths that allow for tight fitting straight line walls and radii at curves.

- 6" H x 11 1/4" D x 16/12" W
- Approximately 68 lbs.

Keystone Caprezzo Stone™



Keystone Caprezzo Stone™ possesses a distinctive cut stone appearance and supreme design flexibility. Each Caprezzo Stone unit is angled on both sides, providing different face lengths for tight fitting straight line walls as well as radii at curves. Also the Caprezzo Stone unit allows construction of small freestanding walls and parapet walls, in addition to retaining walls. With its smooth finish, Caprezzo Stone offers a refined look that adds beauty to any landscape design.

- 4" H x 10 1/2" D x 18/14" W
- Approximately 48 lbs.

Keystone Potenzo Stone™



Potenzo Stone™ by Keystone presents a rustic charm with its four different sized units. The four different sized units provide a high degree of random layout due to variations from width dimensions. Potenzo Stone allows construction of small freestanding walls, parapet walls, pilasters and columns in addition to retaining walls due to the ability to create 90° corners with two units. Potenzo Stone's random and rugged feel adds character to every project.



- 4" H x 8" D x 4/5" W
- Approximately 10 lbs.



- 4" H x 8" D x 5/6" W
- Approximately 15 lbs.



- 4" H x 8" D x 10/11" W
- Approximately 25 lbs.



- 4" H x 8" D x 11/12" W
- Approximately 30 lbs.

About Keystone Retaining Wall Systems, Inc.

Since its establishment in 1986, Keystone Retaining Wall Systems, Inc. has set the global standard for excellence and innovation within the segmental retaining wall industry. With more than 50 product patents, Keystone provides quality solutions for soil retention, erosion control and landscape system designs.

For more information on the new "Build-It-Yourself" Landscape Series of products or any other innovative Keystone Retaining Wall Systems Inc. products, call **800-747-8971** or visit **www.keystonewalls.com**. Keystone is proud to be a subsidiary of CONTECH Earth Stabilization Solutions, Inc. (www.contechess.com).

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